



**ANTHEM®**



**ANTHEM®**

# MEET YOUR NEW WARDROBE FAVOURITES

Soft, luxurious, and ultra relaxed. Cool, breathable fabrics that wash and wear beautifully. Garments that layer up for next-level coziness. A timeless collection that always looks fresh and is designed to last.

Our style has always been casual, carefree and considerate too. With high-quality natural fabrics and hi-tech recycled materials. From heavyweight T-shirts in oversized cuts, to soft-feel hoodies and fleecy joggers – all ready to personalize with your unique take on print, embroidery or decoration.

This is long-lasting fashion with a feel-good factor.

**THIS IS ANTHEM 2025.**

[anthemclothing.com](https://anthemclothing.com)



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**amfori**   
Trade with purpose

**Sedex** 

AM002



AM004

AM003



# **WE'D RATHER BE TIMELESS THAN TRENDING**

And we're pretty sure you would too.

## **LOOKS THAT LAST**

We make our garments with the utmost care and the highest standards, using quality materials that are designed to last. Because throwaway fashion has never washed with us.

## **A TOUCH MORE LUXURIOUS**

We create our collections using exceptionally soft organic cotton. It adds a luxurious feel to everything from sweatshirts to joggers. Elevating the everyday to exceptional.

## **MAKE IT PERSONAL**

With the finest yarn count, every garment offers the perfect surface for decoration. A blank canvas that inspires you to play with print, embroidery or embellishment to create your own masterpiece.

## **LIGHT ON PACKAGING**

We also protect our garments in plastic-free cardboard cartons using minimal packaging, and materials that are easy to recycle. So we're light on your conscience, too.

# ANTHEM®


## THE FABRIC OF LIFE



All our organic cotton is certified by the Global Organic Textile Standard (GOTS) or Organic Textile Standard (OCS) meaning naturally beautiful & breathable cotton that you can trace from raw material all the way through to responsible manufacturing.




We transform recycled bottles that would otherwise have gone to waste into our recycled polyester that we use. Certified by the Global Recycled Standard (GRS) and Recycled Cotton Standard (RCS) meaning you can rest assured social and environmental requirements have been followed during the process.



AM015

AM015

AM015



AM020

# THE ART OF SELF EXPRESSION

There's a playful side to our latest collection. The one where you get to experiment with print, embroidery and embellishment to turn a fashion favourite into a unique work of art. Our soft fabrics and beautiful colour palette are the perfect starting point for you creation. Hand stitch a design, add texture with appliqué, add a splash of colour with print or tie-dye. We provide the canvas; all you need to bring is the creativity.

AM004



*DTF*

AM010  
WHITE



AM003  
LIGHT PINK



*SCREEN PRINT*

AM010  
BLACK



AM101  
NAVY



AM020  
WHITE

TIE-DYE



AM001  
BLACK

HANDSTITCH



AM012  
HOT PINK



AM020  
WHITE

APPLIQUE



AM010  
BLACK



AM015  
NAVY



AM010  
LIGHT PINK

FLOCK  
VINYL



AM001

AM030



AM010

AM010

ANTHEM®



AM001

AM030

# T-SHIRTS



AM015

# WHEN EVERYDAY LUXURY IS AN ESSENTIAL

An iconic t-shirt with a ribbed crew neck, retail fashion fit and a soft-feel finish. Choose from a cast of incredible colours. All with chain stitch detailing on the shoulder and nape, twin-needle stitching on hems and cuffs and a self-coloured size pip. Essential wearing.



## AM010 Anthem T-shirt

100% Organic Cotton.  
Marls: 60% Organic Cotton, 40% Recycled Polyester.  
Weight: 145gsm

SIZE XS - 6XL



AM010

**ANTHEM®**



AM012

# YOUR NEW FAVOURITE TEE

Level up your tee collection with a mid-weight garment that's tough enough to take embroidery, yet still light enough to drape beautifully over the body. So however creative your designs, you get the best of both worlds. Have we discovered the ultimate all-season tee? You be the judge.



**WHITE**  
PAN WHITE



**GREY MARL**  
PAN COOL GREY 7C



**CHARCOAL**  
PAN 425C



**BLACK**  
PAN BLACK



**SAPPHIRE**  
PAN 2185C



**ROYAL**  
PAN 4153C



**NAVY**  
PAN 533C



**PURPLE**  
PAN 2695C



**HOT PINK**  
PAN RUBINE RED C



**FOREST GREEN**  
PAN 5605C

## AM012 Anthem Midweight T-Shirt

100% Organic Cotton.  
Grey Marl: 60% Organic Cotton, 40% Recycled Polyester.  
Weight: 180gsm

**SIZE XS - 3XL**



Organic  
Certified by Control Union  
License No  
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Made with 60%  
Organic Materials  
Certified by Control Union  
License No  
CB-CUC-1208711



40% RCS certified  
recycled polyester.  
Certified by Control Union  
License No  
CB-CUC-1208711

# HEAVY STUFF

We've upped our game with this iconic heavyweight t-shirt. At 220gsm, it's a substantial weight with a retail-ready oversized cut. Available in our most popular colourways, it's designed with music and fashion lovers in mind.



WHITE  
PAN WHITE



NEW

ECO RAW  
PAN 7527C



STONE  
PAN WARM GRAY 4 C



NEW

LAVENDER  
PAN 522C



GREY MARL  
PAN COOL GREY 7C



CHARCOAL  
PAN 425C



NEW

CARBON  
PAN 446C



BLACK  
PAN BLACK



FOREST GREEN  
PAN 5605C



BURGUNDY  
PAN 7644C



NAVY  
PAN 533C

## AM015 Anthem Heavyweight T-shirt

100% Organic Cotton.  
Grey Marl: 60% Organic Cotton, 40% Recycled Polyester.  
Weight: 220gsm

SIZE XS - 3XL



AM015



# ANTHEM<sup>®</sup>



RECYCLED  
POLYESTER



CERTIFIED  
ORGANIC  
COTTON



AM011

# LONG LIVE THE T-SHIRT

A cool twist on our iconic t-shirt. Long cuffed sleeves counterbalance the ribbed crew neck with a retail fashion fit and soft-feel finish. Fashioned in solid shades of 100% organic cotton, or marls in 60% organic cotton with 40% recycled polyester. All longing to be adorned with your own decoration.



NAVY  
PAN 533C



WHITE  
PAN WHITE



GREY MARL  
PAN COOL GREY 7C



CHARCOAL  
PAN 425C



BLACK  
PAN BLACK

## AM011 Anthem Long Sleeve T-shirt

100% Organic Cotton.

Grey Marl: 60% Organic Cotton, 40% Recycled Polyester.

Weight: 145gsm

SIZE XS - 6XL





AM003

AM020

# SWEATSHIRTS

AM001



# ANTHEM<sup>®</sup>



RECYCLED  
POLYESTER



CERTIFIED  
**ORGANIC**  
COTTON

AM101

# LAID-BACK LUXURY

The Anthem Studio Hoodie was made for chilling out. Designed in luxuriously thick fabric with a brushed inner fleece, it has a classic relaxed fit that's styled with a pouch front pocket, cuffs and hem in certified organic yarn. A laid-back look in eight soft shades that are also easy on the eye.



STONE  
PAN WARM GRAY 4 C



KHAKI  
PAN 7771C



PINE GREEN  
PAN 3302C



NAVY  
PAN 533C



LIGHT BLUE  
PAN 644C



GREY MARL  
PAN COOL GREY 7C



CARBON  
PAN 446C



BLACK  
PAN BLACK

**AM101** Anthem Studio Hoodie  
80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 320gsm

**SIZE XS - 3XL**



# THEIR STORY

Lighten up with the Anthem unisex hoodie. This re-imagined Anthem hoodie design features a lightweight hood and skinny drawcords with matching eyelets and ends. Plain perfection, or ready for decoration. Because details matter.



WHITE  
PAN WHITE



DESERT SAND  
PAN 480C



GREY MARL  
PAN COOL GREY 7C



INDIGO BLUE  
PAN 5404C



NAVY  
PAN 533C



BLACK  
PAN BLACK

## AM006 Anthem Unisex Hoodie

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 240gsm

SIZE XS - 3XL

Sedex

amfori  
Trade with purpose

{ PETA-APPROVED }  
VEGAN

GLOBAL ORGANIC TEXTILE STANDARD  
GOTS  
Made with 80% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711

GLOBAL ORGANIC TEXTILE STANDARD  
GOTS  
Made with 73% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711

RECYCLED BLEND  
claim standard  
20% RCS certified recycled polyester.  
Certified by Control Union  
License No CB-CUC-1208711

RECYCLED BLEND  
claim standard  
21% RCS certified recycled polyester.  
Certified by Control Union  
License No CB-CUC-1208711



RECYCLED  
POLYESTER



CERTIFIED  
**ORGANIC**  
COTTON

AM006



# ANTHEM<sup>®</sup>



RECYCLED  
POLYESTER



CERTIFIED  
**ORGANIC**  
COTTON

AM001

# HIS STORY

The Men's Anthem Hoodie won't just be a men's wardrobe favourite; ladies will also love the boyfriend fit and cool comfort fabric that's super soft – inside and out.



PINK  
PAN 699C



RED  
PAN 186C



BURGUNDY  
PAN 7644C



ORANGE  
PAN 1505C



YELLOW  
PAN 109C



KHAKI  
PAN 7771C



LAVENDER  
PAN 522C



PURPLE  
PAN 2695C



NAVY  
PAN 533C



OXFORD NAVY  
PAN 5255C



ROYAL  
PAN 4153C



FOREST GREEN  
PAN 5605C



DESERT SAND  
PAN 480C



ECO RAW  
PAN 7527C



WHITE  
PAN WHITE



ASH GREY  
PAN 427C



LIGHT BLUE  
PAN 644C



TEAL  
PAN 2211C



GREY MARL  
PAN COOL GREY 7C



CHARCOAL  
PAN 425C



BLACK  
PAN BLACK

## AM001 Anthem Men's Hoodie

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Ash Grey: 78% Organic Cotton, 21% Recycled Polyester, 1% Viscose.  
Weight: 320gsm

SIZE S - 3XL



# HER STORY

Soft and sensuous, the Women's Anthem Hoodie is the ultimate in feel-good fashion.  
For a plain pop of colour, or ready to dress up with decoration.



## AM003 Anthem Women's Hoodie

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 320gsm

SIZE XS - 2XL

Sedex<sup>2</sup>

amfori  
Trade with purpose

{ PETA - APPROVED }  
VEGAN





RECYCLED  
POLYESTER



CERTIFIED  
ORGANIC  
COTTON

AM003

# ANTHEM®



RECYCLED  
POLYESTER



CERTIFIED  
ORGANIC  
COTTON

AM002

# HARDWEARING HEROES

The best things come in threes: ethically sourced, in exceptional fabrics and ready to embellish. Like the Men's Anthem Full Zip Hoodie in soft-feel organic cotton with recycled polyester. Available in a cool collection of colours with exceptional details, high-quality finishes and a concealed zip.



**AM002** Anthem Men's Zip Hoodie

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 320gsm

**SIZE S - 3XL**

**Sedex**

**amfori**  
Trade with purpose

{ PETA - APPROVED }  
**VEGAN**

GLOBAL ORGANIC TEXTILE STANDARD  
GOTS - ORGANIC  
Made with 80% Organic Materials  
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GLOBAL ORGANIC TEXTILE STANDARD  
GOTS - ORGANIC  
Made with 73% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711

RECYCLED BLENDED  
claim standard  
20% RCS certified recycled polyester  
Certified by Control Union  
License No CB-CUC-1208711

RECYCLED BLENDED  
claim standard  
21% RCS certified recycled polyester  
Certified by Control Union  
License No CB-CUC-1208711

Pantone references are for guidance only

# COMFORTABLE CONTENDER

What's on your wish list? Next-gen materials? Luxurious feel? Printability? The Women's Anthem Full Zip Hoodie ticks all the right boxes in soft-feel organic cotton with recycled polyester. A masterpiece in muted pastels or strong neutrals with high-quality finishes and superb detailing.



## AM004 Anthem Women's Zip Hoodie

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 320gsm

SIZE XS - 2XL

Sedex<sup>2</sup>

amfori  
Trade with purpose

{ PETA-APPROVED }  
VEGAN

GLOBAL ORGANIC TEXTILE STANDARD  
GOTS - ORGANIC  
Made with 80% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711

GLOBAL ORGANIC TEXTILE STANDARD  
GOTS - ORGANIC  
Made with 73% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711

RECYCLED BLENDED  
claim standard  
20% RCS certified recycled polyester.  
Certified by Control Union  
License No CB-CUC-1208711

RECYCLED BLENDED  
claim standard  
21% RCS certified recycled polyester.  
Certified by Control Union  
License No CB-CUC-1208711

  
RECYCLED  
POLYESTER

  
CERTIFIED  
ORGANIC  
COTTON

AM004



# ANTHEM<sup>®</sup>



RECYCLED  
POLYESTER



CERTIFIED  
ORGANIC  
COTTON

AM020

# A TRUE ALL-ROUNDER

Luxuriously thick with a relaxed fit - life takes on an extra level of style and comfort in the Anthem Sweat. The brushed inner fleece feels super soft against the skin, while the ribbed cuffs and hem add a subtle detail to the peached finish outer, spun with certified organic yarn.



**WHITE**  
PAN WHITE



**GREY MARL**  
PAN COOL GREY 7C



**CHARCOAL**  
PAN 425C



**BLACK**  
PAN BLACK



**DESERT SAND**  
PAN 480C



**PINK**  
PAN 699C



**RED**  
PAN 186C



**BURGUNDY**  
PAN 7644C



**LIGHT BLUE**  
PAN 644C



**FOREST GREEN**  
PAN 5605C



**NAVY**  
PAN 533C

## AM020 Anthem Sweat

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 320gsm

**SIZE XS - 3XL**



# ESSENTIAL COMFORT

Kick back and chill in these ultra-soft and fleecy joggers in a choice of classic colours. The ribbed waistband with jumbo, colour-matched draw cord offers a relaxed fit, while the brushed inner fleece makes them so cosy to wear.



GREY MARL  
PAN COOL GREY 7C



NAVY  
PAN 533C



BLACK  
PAN BLACK

## AM030 Anthem Jogpants

80% Organic Cotton, 20% Recycled Polyester.  
Grey Marl: 73% Organic Cotton, 21% Recycled Polyester, 6% Viscose.  
Weight: 320gsm

SIZE XS - 3XL

Sedex

amfori  
Trade with purpose

PGTA - APPROVED  
VEGAN



Made with 80% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711



Made with 73% Organic Materials  
Certified by Control Union  
License No CB-CUC-1208711



20% RCS certified recycled polyester.  
Certified by Control Union  
License No CB-CUC-1208711



21% RCS certified recycled polyester.  
Certified by Control Union  
License No CB-CUC-1208711

AM030

AM030

# A CAST OF INCREDIBLE COLOURS

## NEW AM101

Anthem Sweat



STONE PAN WARM GRAY 4 C KHAKI PAN 7771C PINE GREEN PAN 3302C NAVY PAN 533C LIGHT BLUE PAN 644C GREY MARL PAN COOL GREY 7C CARBON PAN 446C BLACK PAN BLACK

## AM001

Anthem Men's Hoodie



PURPLE PAN 2695C ROYAL PAN 4153C LIGHT BLUE PAN 644C TEAL PAN 2211C ASH GREY PAN 427C LAVENDER PAN 522C PINK PAN 699C RED PAN 186C BURGUNDY PAN 7644C ORANGE PAN 1505C YELLOW PAN 109C BLACK PAN BLACK CHARCOAL PAN 425C OXFORD NAVY PAN 5255C NAVY PAN 533C FOREST GREEN PAN 5605C KHAKI PAN 7771C DESERT SAND PAN 480C ECO RAW PAN 7527C GREY MARL PAN COOL GREY 7C WHITE PAN WHITE

## AM003

Anthem Women's Hoodie



PINK PAN 699C RED PAN 186C BURGUNDY PAN 7644C PURPLE PAN 2695C ROYAL PAN 4153C NAVY PAN 533C OXFORD NAVY PAN 5255C BLACK PAN BLACK CHARCOAL PAN 425C GREY MARL PAN COOL GREY 7C WHITE PAN WHITE

## AM002

Anthem Men's Zip Hoodie



RED PAN 186C BURGUNDY PAN 7644C NAVY PAN 533C OXFORD NAVY PAN 5255C DESERT SAND PAN 480C LIGHT BLUE PAN 644C GREY MARL PAN COOL GREY 7C CHARCOAL PAN 425C BLACK PAN BLACK

## AM004

Anthem Women's Zip Hoodie



PINK PAN 699C WHITE PAN WHITE NAVY PAN 533C GREY MARL PAN COOL GREY 7C BLACK PAN BLACK

## AM006

Anthem Unisex Hoodie



WHITE PAN WHITE DESERT SAND PAN 480C GREY MARL PAN COOL GREY 7C INDIGO BLUE PAN 5404C NAVY PAN 533C BLACK PAN BLACK

## AM020

Anthem Sweat



DESERT SAND PAN 480C PINK PAN 699C RED PAN 186C BURGUNDY PAN 7644C FOREST GREEN PAN 5605C NAVY PAN 533C LIGHT BLUE PAN 644C WHITE PAN WHITE GREY MARL PAN COOL GREY 7C CHARCOAL PAN 425C BLACK PAN BLACK

## AM010

Anthem T-shirt



## AM012

Anthem  
Midweight T-shirt



## AM015

Anthem  
Heavyweight T-shirt



## AM011

Anthem Long  
Sleeve T-shirt





## AM030

Anthem Jogpants



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AM003



AM001