



BELLA+CANVAS®

The 2024 Collection

Be Different.

We believe that being different—embracing what truly makes you unique—is key to meaningful self-expression. So we don't just produce the highest quality apparel, manufactured in an eco-friendly, responsible way... We create blank canvases on which to express your individuality.



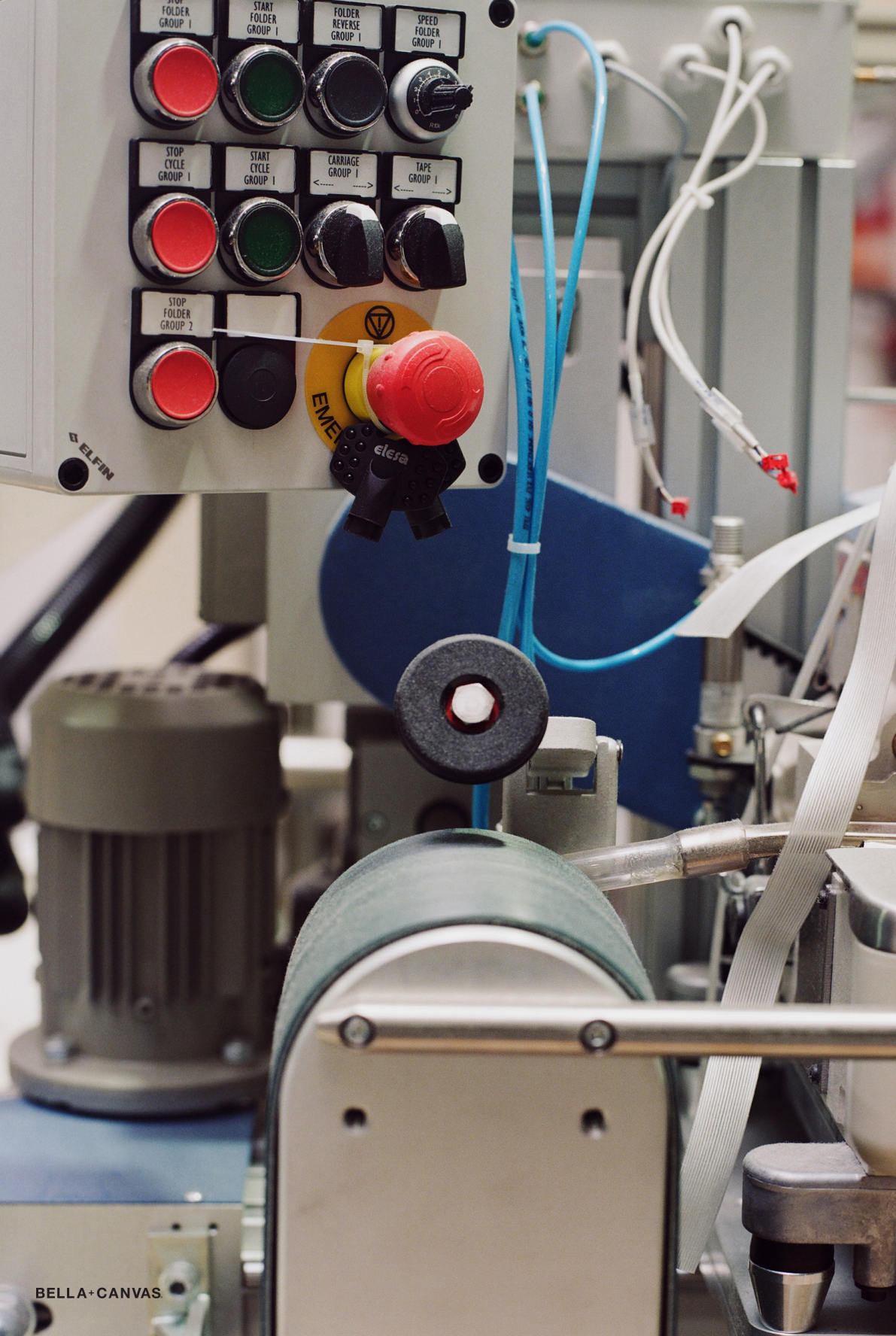


Table of Contents

Be Different	03
Our Difference	06
EcoMax Tee	08
Fill In Your Blank	10
Baby Tee Collection	12
Women	18
Mens + Unisex	24
Lounge Sets	34
Kids Collection	40
Fabrications	46
Colour Story	48

Our Difference

The BELLA+CANVAS standard of quality is built upon a foundation of respect for both people and planet. This starts with a supply chain we can trust.

From sourcing through finishing and distribution, each partner in our production—owned and contracted—upholds the standards of the Worldwide Responsible Accredited Production (W.R.A.P.) program.

In addition, each manufacturing partner has signed our very own BELLA+CANVAS Workplace Code of Conduct which upholds and exceeds all standards set forth by the Fair Labor Association (F.L.A.). Together, these measures ensure ethical conditions throughout our supply chain.

We know that the fashion industry is amongst the largest polluters in the world, so we extend this very same ethical standard from people to planet in our commitment to a more sustainable approach. That's why we choose to design, dye, and cut our garments in Los Angeles where we are held to the strictest EPA regulations.

To us, feeling great in our canvas is much more than experiencing our incredibly soft cotton on your skin. It means feeling great about where that cotton came from in the first place, and how it was crafted into the very garment you wear.

We do things differently so you can choose a better blank canvas.



Introducing the 100% recycled EcoMax Tee.

A recycled canvas for your fresh expressions.

The 100% recycled EcoMax Tee is about repurposing waste into something new, rethinking the way we create garments, and re-establishing our relationship with what we wear. It's about challenging the industry status quo and creating a sustainable canvas with care for our planet and our people, so that you can create with care, yourself.

By combining pre-consumer scraps of 100% Airlume combed and ring-spun cotton with dope-dyed polyester from recycled post-consumer PET bottles, we're able to knit a 35% cotton, 65% polyester blended fabric that offers the comfort, quality, and care you've come to expect from BELLA+CANVAS.



Recycled Cotton Scraps + Recycled PET Bottles = The EcoMax Tee

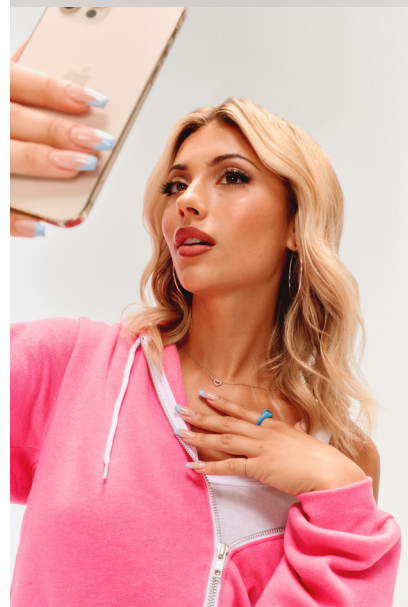
FILL IN YOUR BLANK

It's your idea, your passion, your business, your blank canvas. It should feel like you and only you.

Whether you're a tattoo artist, screen printer, musician, barista, content creator, or something altogether unique, you know one crucial truth...

To express yourself is to share your passions with the world. This will look different for everyone—printer or distributor. So, turn to suppliers that celebrate your difference, that share your values, and offer the widest array of colours and silhouettes to support your creativity, no matter the type.

Check out how these young creatives and entrepreneurs fill in their blank canvases, and show us how you fill in yours.



BabyTee Collection

Introducing “Baby Tees” our newest collection inspired by shrunken silhouettes of the 90’s, produced in a soft, stretchy fabric that comfortably fits bodies of all shapes and sizes.



STYLE#

1501

Women's Micro Rib Long Sleeve Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 150gsm

XS-2XL*

Available in 5 colours.

*Fabric composition may vary based on colour.



STYLE#

1201

Women's Micro Rib Raglan Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester 32 single, 150gsm

XS-2XL*

Available in 8 colours.

*Fabric composition may vary based on colour.



STYLE#

1200

Women's Micro Rib 3/4 Raglan Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester 32 single, 150gsm

XS-2XL*

Available in 7 colours.

*Fabric composition may vary based on colour.



STYLE#

1010

Women's Micro Rib Baby Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 150gsm

XS-2XL*

Available in 8 colours.

*Fabric composition may vary based on colour.



STYLE#

1012

Women's Micro Rib
Spaghetti Strap Tank

52% Airlume combed and ring-spun cotton,
48% polyester 32 single, 150gsm
XS-2XL*

Available in 7 colours.

*Fabric composition may vary based on colour.



STYLE#

1019

Women's Micro Rib
Racer Tank

52% Airlume combed and ring-spun cotton,
48% polyester 32 single, 150gsm
XS-2XL*

Available in 7 colours.

*Fabric composition may vary based on colour.



STYLE#

1013

Women's Micro Rib
Muscle Crop Tank

52% Airlume combed and ring-spun cotton,
48% polyester 32 single, 150gsm
XS-2XL

Available in 7 colours.

*Fabric composition may vary based on colour.



Women

Silhouettes designed for all women.



STYLE#

6482

Women's Jersey
Crop Tee

100% Airlume combed and ring-spun cotton,
32 single, 145gsm

S-XL

Available in 6 colours.



STYLE#

6400

Women's Relaxed Jersey
Short Sleeve Tee

100% Airlume combed and ring-spun cotton,
32 single, 145gsm

XS-2XL*

Available in 17 colours.

* Size range may vary based on colour.



STYLE#

6400CVC

Women's Relaxed CVC
Short Sleeve Tee

Heathers made from 52% Airlume combed
and ring-spun cotton, 48% polyester, 145gsm
S-2XL*

Available in 13 colours.

* 2XL available in select colours.



STYLE#

6003

Women's Jersey
Muscle Tank

100% Airlume combed and ring-spun cotton,
32 single, 145gsm

S-XL*

Available in 10 colours.

*Fabric composition may vary based on colour.

NEW COLOURS



STYLE#

6008

Women's Jersey
Racerback Tank

100% Airlume combed and ring-spun cotton,
32 single, 145gsm
S-XL*

Available in 11 colours.

*Fabric composition may vary based on colour.

NEW COLOURS



STYLE#

6682

Women's Racerback
Cropped Tank

52% Airlume combed and ring-spun cotton,
48% polyester jersey, 32 single, 145gsm

S-XL*

Available in 13 colours.

*Fabric composition may vary based on colour.



Mens + Unisex

The perfect tee for any need.



STYLE#

3480CVC

Unisex Heather CVC Tank

52% Airlume combed and ring-spun cotton,
48% polyester, 145gsm
XS-2XL

Available in 2 colours.



STYLE#

3480

Unisex Jersey Tank

100% Airlume combed and ring-spun cotton,
32 single, 145gsm
XS-2XL

Available in 5 colours.



NEW STYLE

STYLE#

3001

Unisex Jersey
Short Sleeve Tee

100% Airlume combed and ring-spun
cotton, 32 singles, 145gsm

XS-2XL

Available in 40 colours.



STYLE#

3010

The Boxy Tee

100% Airlume combed and ring-spun cotton,
20 singles, 145gsm
XS-3XL*

Available in 9 colours.

*Fabric composition and size range may vary based on colour.

NEW STYLE



STYLE#

NEW STYLE

3001ECO

Unisex EcoMax Short Sleeve Tee

65% Recycled Polyester, 35% Recycled Airlume
combed and ring-spun cotton, 32 single, 145gsm

XS-3XL

Available in 3 colours.



STYLE#

3413

Unisex Triblend Short Sleeve Tee

50% polyester, 25% Airlume combed and
ring-spun cotton, and 25% rayon, 40 single,
130gsm

XS-2XL

Available in 36 colours.



STYLE#

3001cvc

Unisex Heather CVC Raglan Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 singles, 145gsm
XS-2XL

Available in 36 colours.



STYLE#

3501

Unisex Jersey
Long Sleeve Tee

100% Airlume combed and ring-spun
cotton, 32 single, 145gsm
XS-2XL

Available in 5 colours.



STYLE#

3501CVC

Unisex Heather CVC
Long Sleeve Tee

52% Airlume combed and ring-spun cotton,
48% polyester, 32 single, 145gsm

XS-2XL

Available in Dark Grey Heather.



Lounge Sets

Merchandise your own collection today.



STYLE#

3945

Unisex Drop Shoulder Fleece

52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 270gsm

XS–2XL*

Available in 30 colours.

*Fabric composition may vary based on colour.



STYLE#

3727

Unisex Jogger Sweatpants

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 single, 270gsm

XS–2XL*

Available in 13 colours.

*Fabric composition may vary based on colour.

STYLE#

7502

Women's Cropped Fleece Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 single, 270gsm
S–XL

Available in 6 colours.



STYLE#

3719

Unisex Poly-Cotton Fleece Pullover Hoodie

52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 single, 270gsm

XS–2XL*

Available in 20 colours.

*Fabric composition may vary based on colour.



STYLE#

3724

Unisex Sponge Fleece Sweatshort

52% Airlume Combed and Ring spun Cotton
48% Polyester Fleece 32 single, 270gsm

XS–2XL*

Available in 5 colours.

*Fabric composition may vary based on colour.



STYLE#

3739

Unisex Poly-Cotton Fleece Full-Zip Hoodie

52% Airlume combed and ring-spun cotton,
48% polyester fleece, 32 single, 270gsm
XS–2XL*

Available in 24 colours.

*Fabric composition may vary based on colour.



STYLE#

3729

Unisex Sponge Fleece Pullover DTM Hoodie

52% Airlume combed and ring-spun cotton, 48%
polyester fleece, 32 single, 270gsm
XS–2XL*

Available in 14 colours.

*Fabric composition may vary based on colour.



STYLE#

7503

Women's Cropped Crew Fleece

52% Airlume combed and ring-spun cotton,
48% polyester fleece, 32 single, 270gsm

S–XL

Available in 6 colours.



Kids



STYLE#

3001Y

Youth Jersey
Short Sleeve Tee

100% Airlume combed and ring-spun cotton,
32 single, 145gsm

YS-YXL

Available in 5 colours.



STYLE#

3200Y

Youth 3/4 Sleeve
Baseball Tee

52% Airlume combed and ring-spun cotton,
48% polyester jersey, 40 single, 130gsm
YS-YL

Available in 3 colours.



STYLE#

3001T

Toddler Jersey
Short Sleeve Tee

100% Airlume combed and ring-spun cotton,
jersey, 32 single, 145gsm
2T-5T*

Available in 9 colours.

*Fabric composition may vary based on colour.



STYLE#

3200T

Toddler 3/4 Sleeve
Baseball Tee

52% Airlume combed and ring-spun cotton,
48% polyester jersey, 40 single, 130gsm
2T-5T

Available in 3 colours.



STYLE#

3001B

Infant Jersey
Short Sleeve Tee

100% Airlume combed and ring-spun cotton,
jersey, 32 single, 145gsm
3/6-18/24*

Available in 9 colours.

*Fabric composition and size range may vary based on colour.



STYLE#

100B

Infant Jersey
Short Sleeve Onesie

100% Airlume combed and ring-spun cotton,
jersey, 32 single, 145gsm

3/6-18/24*

Available in 12 colours.

*Fabric composition and size range may vary based on colour.



Fabrication Guide

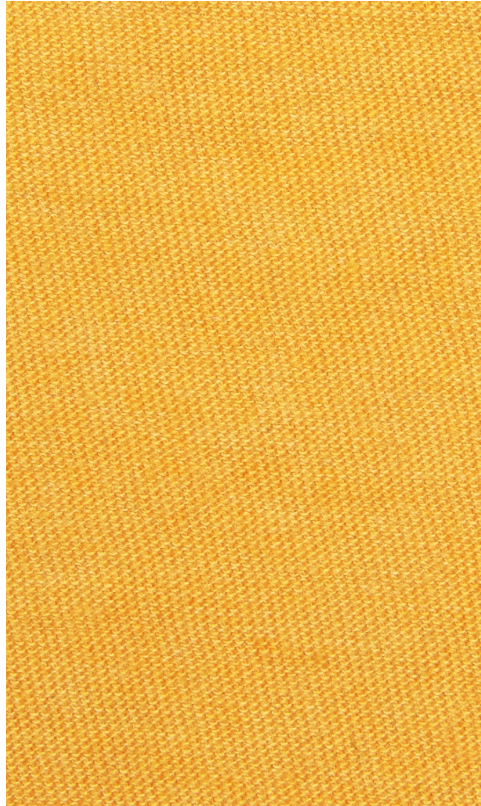
Airlume



100% Airlume combed and ring-spun cotton, 32 singles, now available in 4.2 oz. or 6.0 oz

Our Airlume Jersey is made exclusively from our proprietary Airlume combed and ring-spun cotton, and we comb out 2.5x more impurities from our cotton than any other apparel brand in the industry.

Heather CVC



52% Airlume combed and ring-spun cotton, 48% polyester, 32 singles, 4.2 oz.

Our Heather CVC fabric blend offers an incredibly soft, lightweight garment with a subtle texture that elevates any print.

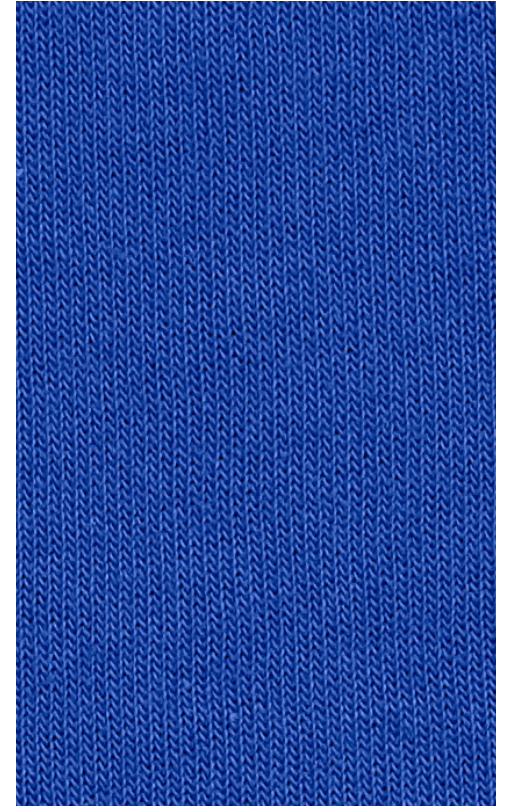
Triblend



50% polyester, 25% Airlume combed and ring-spun cotton, 25% rayon, 40 singles, 3.8 oz.

Our Triblend fabric— an industry innovation as the first 40 singles triblend of its kind— offers the softest and smoothest printing surface.

Fleece



52% Airlume combed and ring-spun cotton, 48% polyester fleece, 32 singles, 8.0 oz.

Our signature Sponge Fleece answers the demand of a high-growth category with a mid-weight, soft, and incredibly versatile fabric that dresses up or down for unmatched comfort year-round.

Colour Story

At BELLA+CANVAS, we don't take colour lightly. With over 300 shades to choose from amongst our current range of silhouettes, colour is of paramount importance to everything we do. But we didn't get here by accident, spinning the colour wheel and blindly pointing to 300 shades, crossing our fingers for a win. Each and every colour is, in fact, a careful concoction—a perfect mixture of both creative intuition and curious observation.



[illegible][illegible]



BELLA+CANVAS®

WWW.BELLACANVAS.COM